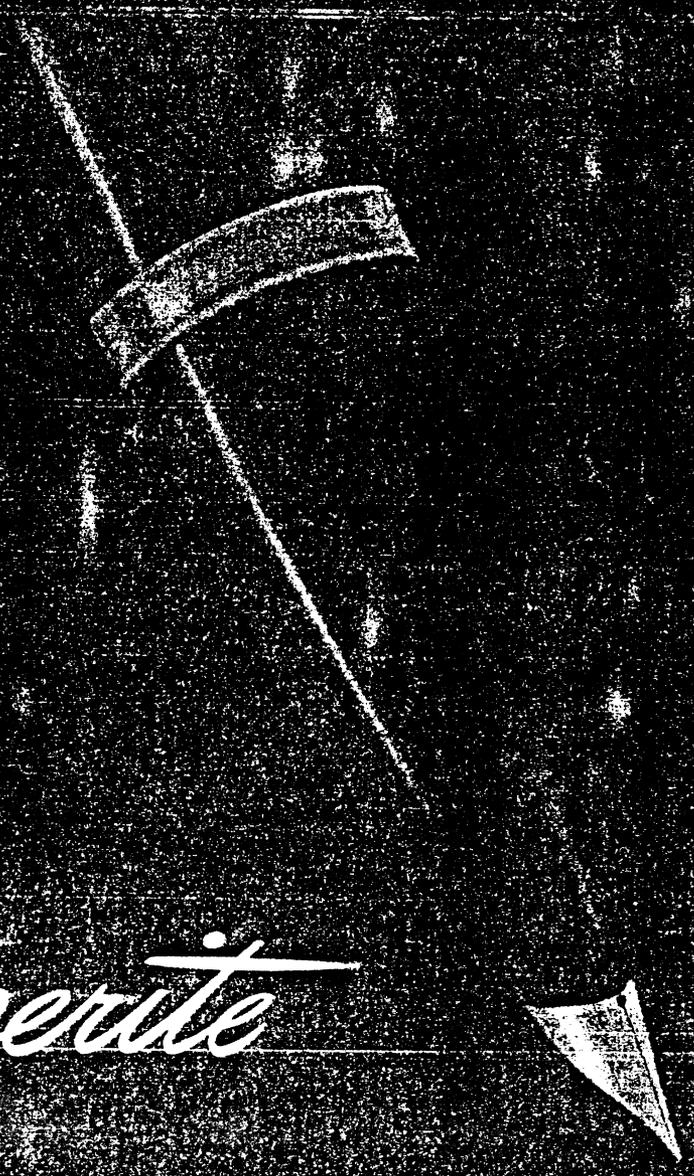


NOW...A NEW STANDARD OF BEAUTY
AND A NEW PLEASURE IN WRITING



THE

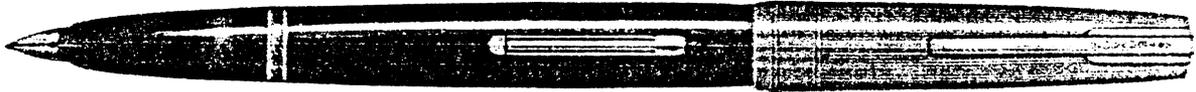
Taperite

B.Y. **Waterman's**

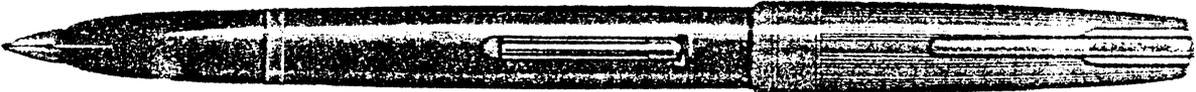
THE *Stateleigh*

A De Luxe Taperite model. Beautiful modern lines smartly set off by Rolled Gold Cap of Gloss Finish. Like all Taperites, the Stateleigh provides a wide choice of nibs—firm or flexible, fine or broad—assuring personal satisfaction. These 14 ct. Gold Nibs are hand-ground by master craftsmen.

Taperite Pen
1357R
Maroon barrel
Pencil to match
P1357R



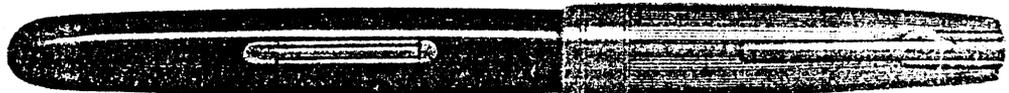
Taperite Pen
1357G
Grey barrel
Pencil to match
P1357G



Taperite Pen
1357J
Jet Black barrel
Pencil to match
P1357J



Taperite Pen
1357B
Blue Barrel
Pencil to match
P1357B



Pencil to match
Blue Pen
P1357B
Propel and repel

PEN AND PENCIL SETS
IN GIFT BOXES

This top view of the new Taperite nib illustrates how streamlined design is achieved without sacrificing the advantages of a REAL pen nib, a nib readily visible, enabling you to see as you write.

☆ Waterman's
Waterman's Pens have been guaranteed against any defects in material or faulty

No other pen writes

THE *Citation*

A distinctive Taperite Pen—one of the greatest values ever offered. Sleek styling is enhanced by a wide Rolled Gold Cap Band. Has all the features common to Taperite Pens . . . Hand-ground 14 ct. Gold Nib . . . Inkquaduct Feed . . . One-Stroke Filler . . . Lock-Slip Cap, which eliminates threads and keeps pen secure.

Taperite Pen
577J
Jet Black barrel
Pencil to match
P577J



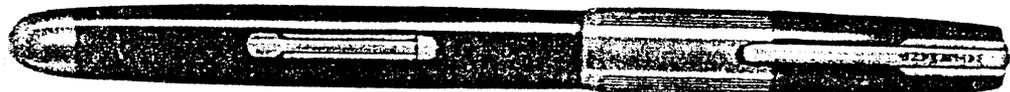
Taperite Pen
577B
Blue barrel
Pencil to match
P577B



Taperite Pen
577C
Green barrel
Pencil to match
P577C



Taperite Pen
577R
Maroon barrel
Pencil to match
P577R



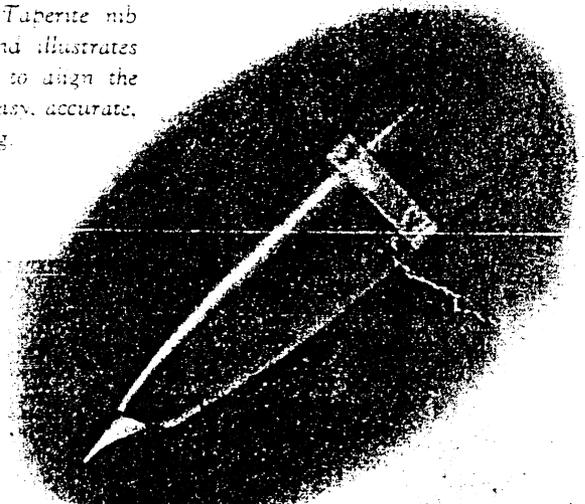
Taperite Pen
577S
Maroon barrel
Pencil to match
P577S



IN AND PENCIL SETS
IN SHEET BOXES

guarantee
over 60 years and are still guaranteed
workmanship.

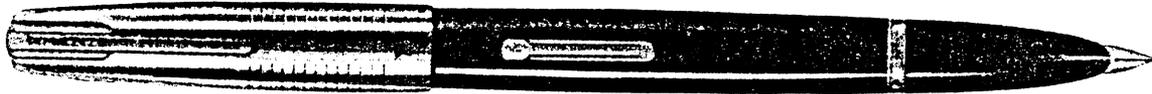
This side view of the new Taperite nib shows its pleasing profile and illustrates the special grip which helps to align the pen in the hand and assures easy, accurate, comfortable writing.



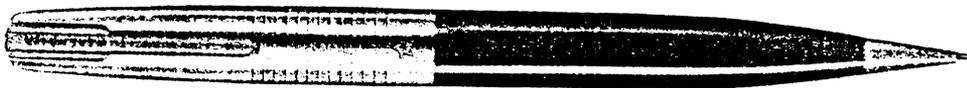
like a Waterman's

THE *Corinth*

The Corinth presents another Waterman's "first"—Lock-Slip Caps of non-tarnishing Astralite. Note the beauty of the Gold fittings against this new metal—and the contrast with the gleaming barrels. It has all other Taperite features.



PENS
Maroon. 897R.
Blue. 897B.
Jet. 897J.
Grey. 897G.



PENCILS
in matching colours
P897J Shown

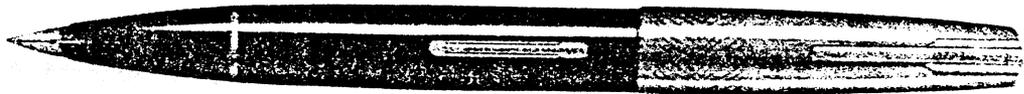
CORINTH SETS
All Colours

LADIES' PENS

Waterman's introduces the first V-length Taperites. Designed especially for lady—these pens have all the features of the standard length models.

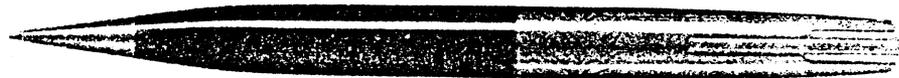
THE GARLAND

Blue. 1357VB
Maroon. 1357VR
Jet. 1357VJ
Grey. 1357VG



PENCILS
in matching colours
P1357VR Shown

GARLAND SETS

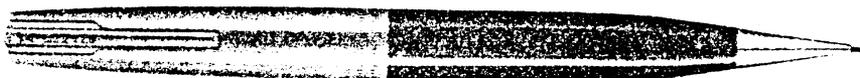


THE CONQUEST

Jet. 517VJ
Maroon. 517VR
Grey. 517VG
Blue. 517VB

PENCILS
in matching colours
P517VB Shown

CONQUEST SETS
All Colours

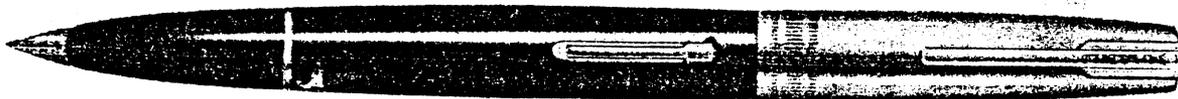


No other pen writes

THE *Crusader*

All the style, beauty and excellent writing qualities of the higher priced Tape-rites. Features generous ink capacity . . . hand-ground 14 ct. Gold Nibs for flexibility or firmness . . . Inkquaduct Feed . . . and Waterman's famous One-Stroke Filler. Durable, next-to-unbreakable plastic barrel built to withstand hard usage.

Tape-rite Pen
517B
Blue barrel
Pencil to match
P517B



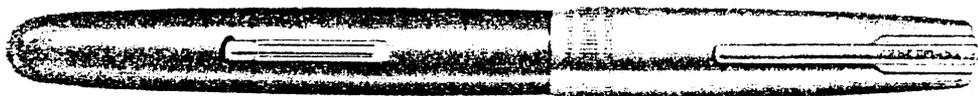
Tape-rite Pen
517C
Red Black barrel
Pencil to match
P517C



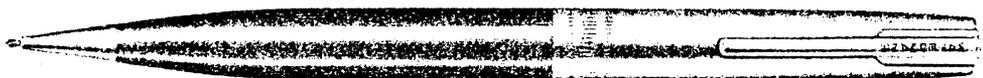
Tape-rite Pen
517R
Maroon barrel
Pencil to match
P517R



Tape-rite Pen
517D
Green barrel
Pencil to match
P517D



Pencil to match
Green Pen
P517G
Pencil to match



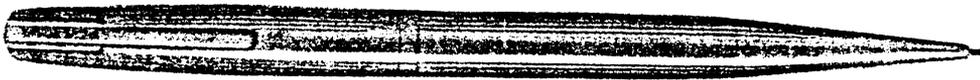
PEN AND PENCIL SETS
IN GIFT BOXES

The new Crusader is the first pen with Lock Slip Cap of non-tarnishing Lunalloy—a new Waterman's development that provides exceptional lightness as well as beautiful contrast with the gleaming plastic barrels.

Like a **Waterman's**

Presentation Sets

For those who want the very finest—for special presentations or commemorations there is truly nothing finer than these 14 ct. Solid Gold Pens. and their matching pencils. Each is a precision writing instrument—made with all the craftsmanship and skill of more than 60 years' experience.



Taperite Set
Full Mounted
Set 9007
Pen 9007
Pencil P9007



Taperite Set
14 ct. Gold Caps
Set 4757
Pen 4757
Pencil P4757
Blue, Grey, Maroon,
Jet Black Barrels.



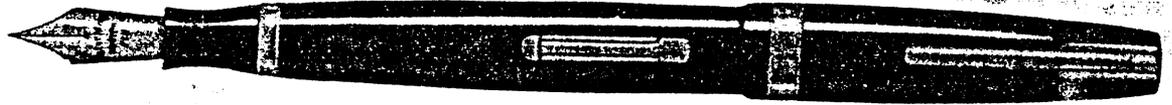
Standard Nib Set
Full Mounted
Set 9001
Pen 9001
Pencil P9001



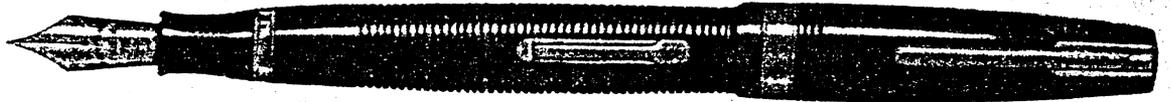
No other pen writes

THE *Medalist*

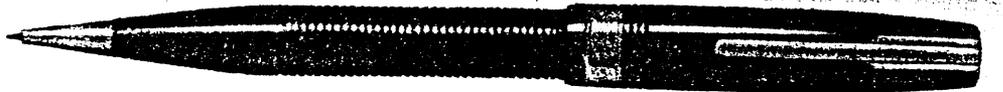
This better quality Waterman's has Lock-Slip Cap . . . and large 14 ct. gold nib.



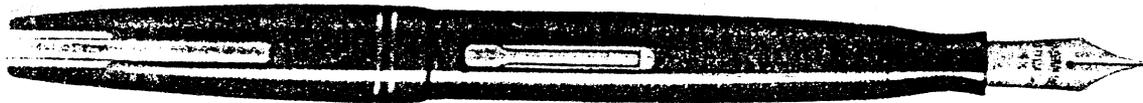
PENS—Smooth barrels: Maroon, 876RS; Jet, 876JS.
Grooved barrels: Blue, 876BG; Maroon, 876RG; Jet, 876JG.



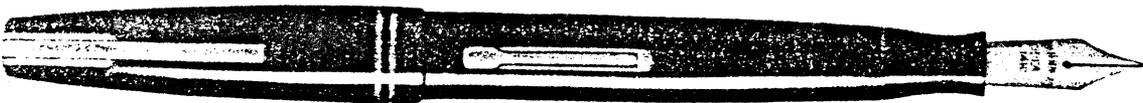
PENCILS
in matching colours.
P876BG shown



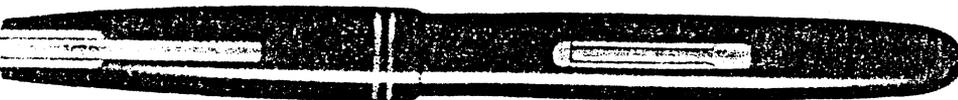
THE *Commando*



Strong, rugged, dependable . . . favourite of thousands of servicemen and women.



PENS — Blue, 515B; Maroon, 515R; Jet, 515J.



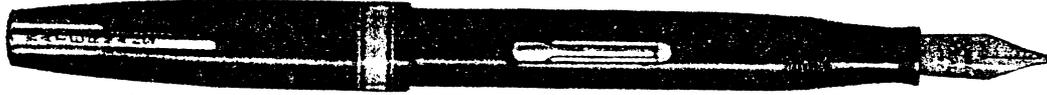
PENCILS TO MATCH —Blue, P515B; Maroon, P515R; Jet, P515J.

PEN AND PENCIL SETS
IN GIFT BOXES.

Like a **Waterman's**

THE *Lady Patricia*

The beautiful pearl colours, sparkling chrome fittings and slim graceful lines of these Lady Patricia pens make them favourites with the ladies. Yet in addition to their eye appeal they are, first of all, perfect writing instruments.



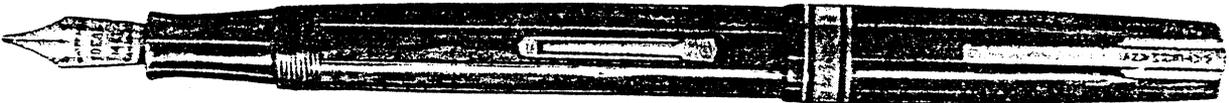
Lady Patricia available in Jet, Sunset, and Mist, with pencils to match.



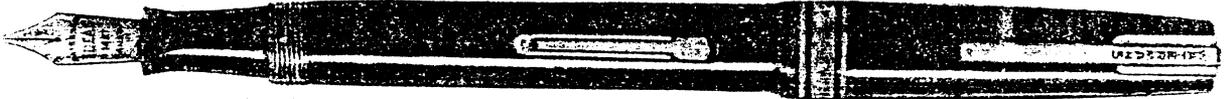
THE "555"

A real man's sized pen in the medium price range. Protecting band at cap end and suitable for engraving. Two beautiful Pearl shades or in conservative Black.

"555" Brown Pen



"555" Jet Pen



"555" Grey Pen



P-555 Grey Pencil

Also matching Brown and Jet.

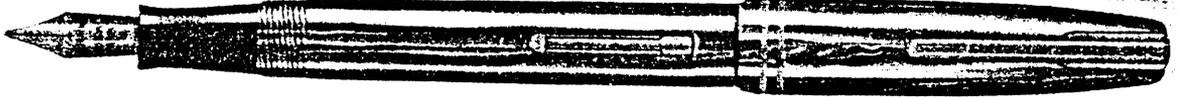


No other pen writes

THE *Stalwart*

A truly fine pen at a price everyone can afford. A full nib range at no extra cost.

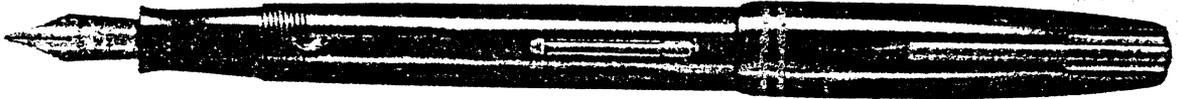
Grey Pearl
Standard Pen
352G



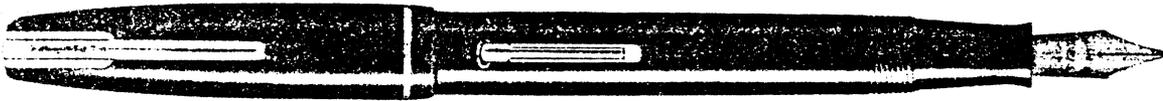
Brown Pearl
Standard Pen
352Br



Blue Pearl
Standard Pen
352B

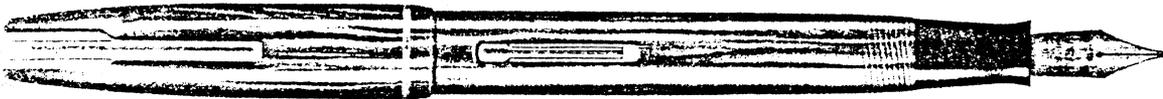


THE *Dauntless*

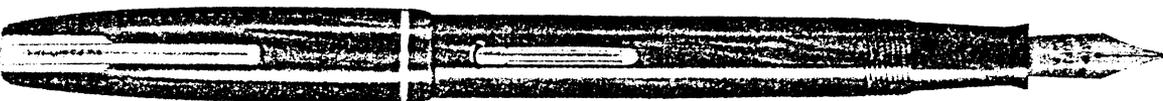


Waterman's writing quality and Waterman's finest styling.

Jet Black
Standard Pen
302J



Grey Pearl
Standard Pen
302G



Blue Pearl
Standard Pen
302B

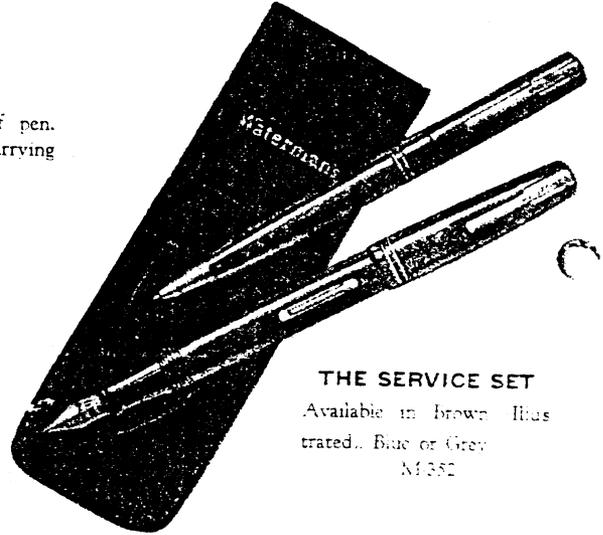
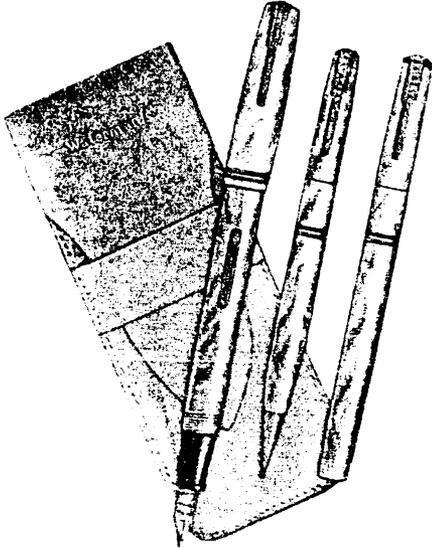
like a Waterman's

...for Special uses

Waterman's has long been famous for special pens or pen and pencil sets for special purposes. Those shown on this page are typical of their outstanding appeal.

THE NURSE'S SET

Beautiful jewel-like White Pearl ensemble of pen, pencil and thermometer in white leather carrying case. As illustrated or in chrome fittings.

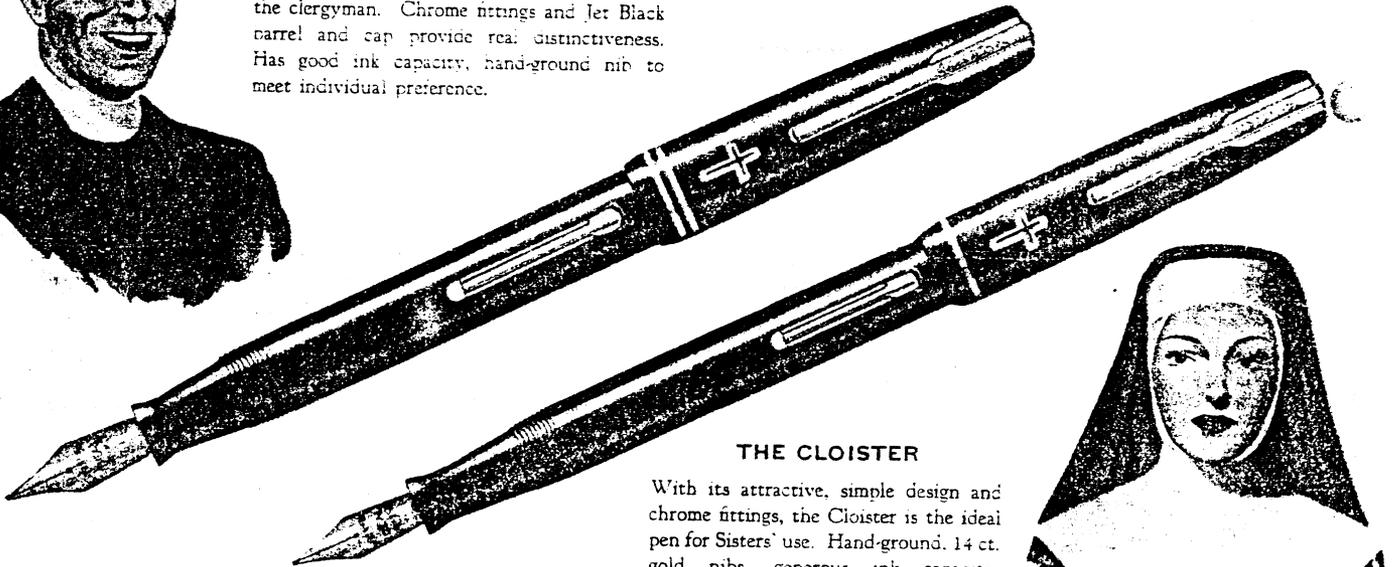


THE SERVICE SET

Available in brown illustrated, Blue or Grey M352

THE CLERIC

A Waterman's pen in perfect good taste for the clergyman. Chrome fittings and Jet Black barrel and cap provide real distinctiveness. Has good ink capacity, hand-ground nib to meet individual preference.



THE CLOISTER

With its attractive, simple design and chrome fittings, the Cloister is the ideal pen for Sisters' use. Hand-ground, 14 ct. gold nibs, generous ink capacity, trouble-free, One-Stroke Filler.



No other pen writes

Waterman's Inks

Waterman's Inks are world-famous for smooth, even writing. Still made to the original formula, although constantly improved, these inks are *all* ink — no dilution, no harmful solvents, nothing added. That's why Waterman's permanent inks last as long as the paper they're written on.

TIP-FILL BOTTLE

Here is Waterman's Blue Black Ink with its smart new label. Available in 1 oz., 2 oz. and 5 oz. sizes in the famous Tip-Fill Bottle, which enables you to fill your pen to the last drop of ink.



BLUE BLACK

The most popular ink on the market for all business and personal correspondence. Ideal for any pen and it's as permanent as the paper it's written on. On left in familiar dress and on right with new label to be supplied soon.

Waterman's famous coloured inks in 1 oz., 2 oz. and 5 oz. sizes.



MIDNIGHT BLACK

Resists time, light, air and moisture — best by test for all permanent records and documents.

WASHABLE BLUE

For home and school. Washes easily from hands and clothing with mild soap and water.

COMMERCIAL SIZES

An attractive new bottle. Available in 20, 30 and 40 oz. sizes.



CHOICE OF COLOURS

Permanent Blue Black
Midnight Black
Washable Blue
Aztec Brown
Tropic Green
Patrician Purple
South Sea Blue
Carnation Red
Royal Blue



Like a **Waterman's**

MORE THAN EVER BEFORE...
THESE FEATURES MAKE WATERMAN'S
THE IDEAL PEN

FAMOUS 11 KQUADUCT FEED

With this exclusive feature you start or stop writing instantly, any time, anywhere. No skipping, no shaking!

HAND-GROUND NIBS

Only expert hand-craftsmanship can produce nibs as perfect as Waterman's genuine 14ct. Gold Nibs. A wide range for flexibility or rigidity — and fineness or broadness to assure personal satisfaction.

ONE-STROKE FILLER

Simplicity itself. A single stroke fills your Waterman's to full ink capacity.

LOCK-SLIP CAP

This newest type cap eliminates threads, prevents pen coming apart in pocket, light pressure from finger and thumb unlocks the cap quickly — or locks it securely.

ATTRACTIVE PACKAGING

All Waterman's pen and pencil sets are available in appropriate gift boxes. Each brings out the full beauty of the product.

Waterman Pen Co. Ltd.

'The Pen Corner' 41, KINGSWAY, LONDON, W.C.2.

PEN AND INK FACTORIES IN LONDON, NEW YORK, AND MONTREAL

Agencies in all principal countries and cities of the world.